

WILLIAM MAVRODE, PMP

Principal Project Manager

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Strategic project management leader capable of planning and executing large-scale, multi-million dollar projects aligned with business goals. Collaborative and people-focused with a keen ability to engage stakeholders and create success across diverse teams. Chosen by senior leadership to oversee complex, long-term change initiatives, digital transformations, and engineering projects.

HIGHLIGHTS OF DISTINCTION

Oversaw \$10M in assets and executed project \$200K under budget by deadline, avoiding bottom-line/legal ramifications during plant decommissioning; managing distribution, sale and disposal of assets with leadership from IT, legal, finance and safety; decommissioning 50,000 sq. ft. factory within 1 month.

Drove \$20M in forecasted annual sales with Blue Bunny Brand product launch, Load'd Bars, planning technical scope to acquire specialized equipment, forecasting project capital/expenses; implemented scope within 6 months from project approval while leading 30 cross-functional (line supervisors, product managers, marketing, R&D, quality, etc.) dotted line reports.

VALUED EXPERTISE

Project & Program Management
Product Engineering & Management
Risk Assessment & Mitigation
Change Management Initiatives
Budget Control & Cost Savings
Stakeholder Engagement
Cross-functional Leadership
Coaching & Mentorship
Public Speaking & Presentation

PROFESSIONAL EXPERIENCE

WELLS ENTERPRISES - (Remote - Philadelphia, PA)

Project Engineer III

2019 — Present

Lead strategy and the execution of 10+ projects annually to support growth and innovation, M&A and continuous improvements across 5 plant locations, managing budgets of up to \$3M per project annually and driving more than \$20M in top and bottom-line impact; report to Senior Director of Engineering.

PROJECT MANAGEMENT & COLLABORATION

- Launched first project within 2 weeks of starting role, reducing labor costs by \$140K per year and aligning cross-functional internal teams and one vendor, completing construction modification in under 5 weeks.
- Collaborated with brand and marketing teams to help downstream groups embrace top-level product goals for Halo Top Keto Pops, Mini Pops and Fruit Pops, traveling around the U.S. for customer research; provided expertise on development and prototyping new molds, packaging equipment needs and more.
- Achieved significant automation transformation, reducing labor costs by \$500K and material costs by \$200K during a two-year project with a \$1M budget; redesigned manufacturing line layout, coordinated a cross-functional team of experts and secured downtime for a 6-week install.

PROCESS IMPROVEMENT & LEADERSHIP

- Improved line efficiency from 40% to 90% for the Load'd Bar product (\$20M annual sales), implementing a new startup curve tracking template, format replicated across future projects, reducing waste and improving operations capacity throughput.
- Saved \$10M in co-manufacturing costs by leading in-house production of Halo Top ice cream pints during acquisition; executed project one month ahead of 16-week schedule and under budget.
- Led effort to streamline project process, reducing funding approval turnaround time by up to 50% after implementing Smartsheet; adopted new process for more automation and documentation, earning a nomination to lead CAPEX team by Engineering Manager.
- Drove 10% reduction in prices within bids by improving vendor bidding/management process with bid comparison features, empowering project engineers/managers to seek multiple bids.
- Coached 10 senior project management team members on internal policy and best practices, including navigating virtual documentation, funding processes, purchase orders and points of contact.

REMBRANDT FOODS - Spirit Lake, IA**Project Engineer, Corporate Engineering****2018 — 2019**

Oversaw project management responsibilities while forecasting and managing \$20M of annual capital across 50+ projects and 5 actively managed projects, achieving \$500K in total savings. Collaborated with CEO and CFO on project planning, prioritized capital spend and served as SME for the Corporate Engineering team as the sole engineer; reported to Director of Engineering.

- Led wastewater treatment project from beginning to end with \$2.5M in capital, ensuring compliance with new Iowa Department of Natural Resources requirements; saved \$200k by introducing a competitive bidding process for vendors.
- Achieved 100% budget compliance on a \$20M capital project budget after breaking down siloed approach, speeding up decision making and prioritizing spending needs effectively.
- Improved project turnaround speed and spending prioritization by creating a new ranking system, utilizing Excel to map project impact on safety, quality, risk to production shutdown and other factors; earned approval from Director of Engineering after pitching the concept.
- Drove 25% improvement in product design quality by identifying and introducing new hardware technology, leading to purchase authorization by company leadership.

PROCTER & GAMBLE - Cincinnati, OH**Project Engineer, Global Innovation Group****2016 — 2018**

Managed large-scale, multi-year capital projects with up to \$50M in budget, achieving 95% budget accuracy on all projects, working with global teams to execute initiatives in the Global Innovation Group of P&G's top-producing Baby Care Division; managed up to 30 team members while reporting to Department Manager.

- Led an international launch for a new product, Pampers Swaddlers Diaper product with a \$50M budget and 30 team members after pitching budget plan to the Global President of P&G Baby Care; delivered \$20M in capital equipment to manufacturing sites on time and within budget, negotiating pricing and lead times.
- Drove up to \$170K annual savings for equipment purchases by identifying and onboarding new suppliers, transitioning away from vendor with premium pricing.
- Onboarded 10 new team members, training them on project processes and workplace best practices across funding, material ordering, equipment and necessary resources.
- Improved budget accuracy from 50% to 90% by redesigning cost estimating tool for project management team and drove Yammer adoption across 100+ team members, sharing wins, project updates and more.
- Earned "Power of You" award from Brand Director for contributions to cross-functional brainstorming team, helping address user experience and conversion issues that improve sales and website traffic.

EDUCATION**UNIVERSITY OF CALIFORNIA BERKELEY - Bachelor of Science (BS), Chemical Engineering**

- Founded Biofuels Club, winning Big Ideas at Berkeley Competition
- Research Assistant, Advanced Biofuels Process Demonstration Unit

PROJECT MANAGEMENT INSTITUTE - Project Management Professional (PMP) & Organizational Transformation: Foundation Certifications**ADDITIONAL INFORMATION**

Languages: Greek & French (conversational)

Technical Proficiency: MS Project, Office 365, Microsoft Office (Excel, Word, PowerPoint), Smartsheet, SAP, Oracle, Google Drive/Docs

Volunteer Activity: City of Berkeley, Sanitation Committee Leader; Middletown, NJ Parks and Recreation, Township Maintenance Volunteer; Middletown NJ Arts Center, Camp Counselor